

HI-LITE SUPER CONCENTRATE



LAUNDRY DETERGENT

HI-LITE CONCENTRATE is low sudsing, biodegradeable, concentrated, and specifically formulated to work as well in home automatic washing machines as in laundry wheels up to 100 pounds capacity. It is designed to give maximum performance in hot, warm, or cold water. It also substantially reduces most formations of lime soap deposits on machines and fabric. Thus the hardness factor of the water is of little consequence.

The proper blending of surfactants, phosphates, silicates, suspending agents and optical brighteners makes HI-LITE CONCENTRATED DETERGENT an exceptional laundry product leaving fabrics looking brighter and feeling cleaner and softer.

DIRECTIONS

For home laundry use $\frac{1}{4}$ cup in top loading or front loading machines. For laundry wheels use $\frac{1}{4}$ to $\frac{1}{2}$ cup per 100 pound load.

PRECAUTIONS

Keep out of reach of children.

In case of ingestion drink large quantities of water or milk, contact physician.

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