

# FRESHEN-IT

## *An Odor Counteractant & Air Freshener For Institutional & Industrial Markets*

- **Ready-To-Use Form**
- **Does Not Anesthetize The Nose**
- **True Odor Counteractant**
- **Contains Bacteria Killing Ingredients**
- **Contains Molecule changing Ingredients**



**Freshen-it is best known for its ability to counteract airborne malodors in a variety of situations.**

**Freshen-it** was developed because of the need in today's industry to eliminate offensive odors not just mask them. **Freshen-it** is not a reodorant, it is a deodorant. This product cancels unwanted odors by various physico-chemical means, yet will not react with any pleasing odors that the product might leave in their place. **Freshen-it** will form a coordinate bond with a variety of osmophoric, or odor-producing sites that are unique to malodorous molecules, such as amino-and thiol-(mercapto-) moieties. **Freshen-it** molecules actually surrounded these sites, clustering about them as polymeric bonds developed, and changing their electron configurations. As a result, odor was dramatically reduced-often eliminated altogether.

**AREAS FOR USE:** HEALTH CLUBS • GYMNASIUMS • LOCKER ROOMS • BATHROOMS • LAUNDRY HAMPERS • NURSERIES & CHILD CARE CENTERS • THEATERS • ELEVATORS • HOTEL & MOTEL ROOMS • MEETING ROOMS • CONVENTION CENTERS • SCHOOLS • OFFICES • CLOSETS & CUPBOARDS • AUTOMOBILES • AIRPLANES • BUSES • LINEN STORAGE AREAS.

**DIRECTIONS:** Use product undiluted. Direct spray mist upward toward ceiling of the room or directly onto the source of odor. Do not spray onto painted surfaces. Always check for color fastness of fabric application onto carpet or drapes. When using Freshen-it use a fine mist sprayer to generate small particle size for best penetration and encapsulation of malodors.

**FRAGRANCES AVAILABLE:** Cherry • Lemon-lime • Wintergreen • Spearmint • Bouquet • Fresh Air • Clove • Pine • Evergreen • Apple • Spice • Cinnamon-Apple • Floral

**AVAILABLE IN:** 12 ea. x 16 ounce bottles • 12 ea. / 24 ea. x 32 ounce bottles • 6 gallon head-pack with quick fill faucet • 30 gallon drum • 55 gallon drum.

**LYN DISTRIBUTING** 965 North Redwood Road, North Salt Lake, Utah 84054

Phone in Salt Lake Area 295-5022 Outside Salt Lake Area 1-800-366-5022